



EVERY KID DESERVES A GOLF MENTOR.

Watson Links is proud to serve as a golf mentoring consultant and advocate to help make golf mentoring opportunities possible. Golf mentoring drives life readiness skills, relationships, and a deeper love of the game.

Watson Links is removing barriers to the game including: Course access, cost, and knowledge.

The key ingredient is golf mentors – caring, positive adults who provide on-course guidance and a personal touch in a junior's journey in golf and life. We pair junior players with adult golfers to share 9-hole rounds, at no cost to participants.

In 2025, 1,075 players in 21 U.S. markets

have experienced the benefits from these intergenerational rounds! We aim to continue to grow our impact with your help!



You don't have to be a major champion to make a major impact on a young golfer's life!



WHY GOLF MENTORING?

Our founder, 8-time major champion *Tom Watson*, credits his golf mentors for his success on and off the course.

Watson Links creates more opportunities for golf mentoring experiences, benefiting young people and communities alike.

Kids spend most of their time (80%) outside the classroom, precious hours that could be filled with movement, friendships, and growth. Yet only 24% of kids get the daily hour of physical activity recommended by the CDC.

As a society, We are becoming increasingly isolated. Many young people lack opportunities to connect across generations and build supportive relationships.

Golf is booming and its great for players of all ages.

Through Watson Links golf mentoring initiatives:

- Adult golfers serve as positive role models, teaching respect, patience, and integrity.
- Kids build confidence talking with adults.
- All players bond over golf and benefit from forming friendships across generations. They embrace fun and creativity.
- Juniors feel a sense of belonging and are more likely to keep playing.
- On-course play encourages healthy activity and provides a screen-free, outdoor experience.



Learn more at watsonlinks.org

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