

We help make more golf mentoring happen through collaborative initiatives. No matter the format, each one is built around the same core elements:

- **9-holes of on-course play, free of charge.** Most rounds take place on regulation courses, with some designed for simulators and par 3 settings.
- **Junior players play with golf mentors** who complete background checks and safety training.
- **Emphasis on having fun**, intergenerational connection, and trying new things.
- **Use of Watson Links** resources, strategic planning and communications to tee up success.
- **All parents and mentors register on the Watson Links web app** to help simplify event sign ups.
- **All participants receive FREE hats and bag tags** courtesy of Imperial and Watson Links.

OUR THREE BRANDED INITIATIVES

DAY(S) OF PLAY

**1-4 dates of
mentoring rounds**

MENTOR MONTH

**Weekly opportunities
across a month at one
or more facilities**

SWING SERIES

**Dynamic,
multi-week programs**

How Initiatives Differ:

- **Duration & participation:** Some run for a single day; others last weeks. Sometimes one course participates, other times 10+.
- **Player pairings:** Typically, 2 juniors play with 2 mentors. Some initiatives keep the same partners while others pair based on tee time availability.
- **Course type:** Regulation or par-3 courses encouraged.
- **Format of play:** Traditional and creative formats — from modified play to alternate shot and scramble skill driving competitions — the Watson Links Game Directory can help!
- **Skill level:** Juniors can range from beginners to on course experiences to advanced competitors.
- **Extras:** Some initiatives include pre-events that drive community involvement or offer clinics to help juniors and mentors focus on singular topics for the day. Others include post round treats like Tom Watson inspired ice cream sandwiches.



See how partners ran
successful mentoring
initiatives in our
2025 GLOSSARY.

